

WXIX

**ORDER**Flight Dates **09/04/12-09/10/12**Contract / Revision **815817 /**Original Date / Revision  
08/31/12 08/31/12Advertiser **Obama, Barack/D/President**Agency **Greer Margolis Mitchell & B**

Buying Contact

**1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007**Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

**OBAMA SCHED A**

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1536**Alt Order # **06302408**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 5

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	71	\$11,067.00	\$13,020.00	0.00	08/27/12	09/10/12	71	\$11,067.00	\$13,020.00
<b>Totals</b>	<b>71</b>	<b>\$11,067.00</b>	<b>\$13,020.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/04/12	09/10/12	M-F 130-5A THE INSIDER	Comm	M-F 130-5A (3:30 XM-4:00 XM)	MTWTF--	:30	3	\$10.00	P 5	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	MTWTF--		3		\$10.00		0.00					
E 2	WXIX	09/04/12	09/10/12	FOX19 Weather at 4A First Weather at 4A	Comm	4-430A	MTWTF--	:30	2	\$20.00	P 5	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	MTWT---		2		\$20.00		0.00					
E 3	WXIX	09/04/12	09/10/12	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	MTWTF--	:30	3	\$25.00	P 5	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/04/12	09/10/12	MTWT---		3		\$25.00		0.00					



Contract / Revision **815817** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 08/31/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	09/04/12	09/10/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MTWTF--	:30	2	\$100.00	P 5	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					2	\$100.00		0.00			
E 5	WXIX	09/04/12	09/10/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	3	\$100.00	P 5	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					3	\$100.00		0.00			
E 6	WXIX	09/04/12	09/10/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					2	\$200.00		0.00			
E 7	WXIX	09/04/12	09/10/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$200.00	P 5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					3	\$200.00		0.00			
E 8	WXIX	09/04/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					2	\$200.00		0.00			
E 9	WXIX	09/04/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	3	\$200.00	P 5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					3	\$200.00		0.00			
E 10	WXIX	09/04/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$200.00	P 5	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					2	\$200.00		0.00			
E 11	WXIX	09/04/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	3	\$200.00	P 5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					3	\$200.00		0.00			
E 12	WXIX	09/04/12	09/10/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	2	\$150.00	P 5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					2	\$150.00		0.00			
E 13	WXIX	09/04/12	09/10/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	:30	3	\$150.00	P 5	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--					3	\$150.00		0.00			
E 14	WXIX	09/09/12	09/09/12	FOX News Sunday Fox News Sunday	Comm	8am-11am (10:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1					1	\$75.00		0.00			
E 15	WXIX	09/04/12	09/07/12	NATE BERKUS 10A NATE BERKUS 10A	Comm	10-11A	-TWTF--	:30	2	\$50.00	P 5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/04/12	09/10/12	-TWTF--					2	\$50.00		0.00			
E 16	WXIX	09/04/12	09/10/12	TRUE HOLLYWOOD ST TRUE HOLLYWOOD ST	Comm	11A-12P	MTWTF--	:30	3	\$50.00	P 5	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Contract / Revision **815817** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 08/31/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WXIX	09/04/12	09/10/12	TRUE HOLLYWOOD STC TRUE HOLLYWOOD STC	Comm	11A-12P	MTWTF--	:30	3	\$50.00	P 5	0.00 NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					3	\$50.00		0.00		
E 17	WXIX	09/04/12	09/07/12	Better 12P Better 12P	Comm	12-1P	-TWTF--	:30	2	\$50.00	P 5	0.00 NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-TWTF--					2	\$50.00		0.00		
E 18	WXIX	09/04/12	09/10/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P	MTWTF--	:30	3	\$50.00	P 5	0.00 NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					3	\$50.00		0.00		
E 19	WXIX	09/04/12	09/07/12	Wendy Williams 3P Wendy Williams 3P	Comm	3-4P	-TWTF--	:30	3	\$50.00	P 5	0.00 NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-TWTF--					3	\$50.00		0.00		
E 20	WXIX	09/04/12	09/10/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$150.00	P 5	0.00 NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					3	\$150.00		0.00		
E 21	WXIX	09/04/12	09/10/12	News At 7P News At 7P	Comm	7-730P	MTWTF--	:30	4	\$200.00	P 5	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					4	\$200.00		0.00		
E 22	WXIX	09/08/12	09/08/12	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----3-	:30	3	\$100.00	P 5	0.00 NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----3-					3	\$100.00		0.00		
E 23	WXIX	09/09/12	09/09/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----3	:30	3	\$100.00	P 5	0.00 NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----3					3	\$100.00		0.00		
E 24	WXIX	09/04/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	3	\$500.00	P 5	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					3	\$500.00		0.00		
E 25	WXIX	09/04/12	09/10/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	3	\$500.00	P 5	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	MTWTF--					3	\$500.00		0.00		
E 26	WXIX	09/08/12	09/08/12	LATE RUN M-SU NEWS/LATE	Comm	11P-12M	-----1-	:30	1	\$400.00	P 5	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----1-					1	\$400.00		0.00		
E 27	WXIX	09/09/12	09/09/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$500.00	P 5	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----1					1	\$500.00		0.00		
E 28	WXIX	09/09/12	09/09/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$500.00	P 5	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Hiatus Dates

Original Date / Revision   08/31/12/   08/31/12

Order Sep   00:00:00

Advertiser   **Obama, Barack/D/Presiden**   Product **OBAMA SCHED A**

Estimate #   **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WXIX	09/09/12	09/09/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1					1	\$500.00		0.00			
E 29	WXIX	09/09/12	09/09/12	Cincinnati 1130P Sun Cincinnati 1130P Sun	Comm	1130P-12A	-----1	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1					1	\$150.00		0.00			
E 31	WXIX	09/09/12	09/09/12	NFL on Fox Game 1 NFL on Fox	Comm	1P-4P	-----1	:30	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----1					1	\$1,500.00		0.00			
Totals														71	\$13,020.00